**Project Title: Intelligent vehicle damage and cost estimator Project Design Phase-I Team ID:** PNT2022TMID30874

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

**AS**

**AVAILABLE SOLUTIONS**

* Car damage recognition ML algorithms can be retrained based on the customer’s data set and delivered on-premises or as SaaS.
* Not understandable cost

estimation

* Resource accessing
* Customer trust

**CC**

**CUSTOMER CONSTRAINTS**

**CS**

**CUSTOMER SEGMENT(S)**

* Vehicle owners and insurance

Companies

**Explore AS, differentiate**

**Define CS, fit into CC**

**BE**

**BEHAVIOUR**

* Analyzing different parameters of the vehicles provides accurated cost estimation of the vehicles

**RC**

**PROBLEM ROOT CAUSE**

* Inaccurate pixel data sets
* Rare type model vehicle esimations
* Not sufficient data on inner parts

**J&P**

**JOBS-TO-BE-DONE / PROBLEMS**

* All the time cannot predict approximated value. So customer

Need to estimate the correct cost of the damaged vehicles

**Focus on J&P, tap into BE, understand RC**

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**Identify strong TR & EM**

**M**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Identify strong TR & EM** | **TRIGGERS TR**   * Increase the work efficiency by providing high pixels images | **YOUR SOLUTION SL**   * Customer can easily estimate the damaged vehicle cost by providing the image data sets through remote mode | **CHANNELS of BEHAVIOUR CH**  **ONLINE**   * Remote mode of data sets can be collectes   **OFFLINE**   * **Direct visit to the companies also be provide better estikstion cost** |  |
| **EMOTIONS: BEFORE / AFTER EM**   * lost, insecure > conﬁdent, in control - use it in your communication strategy & design. |